

AMERICAN CANCER SOCIETY



# Sponsorship Opportunities

2024





# Join us in ending cancer as we know it, for everyone.

We're helping save more lives than ever before by empowering activists, conducting breakthrough research, providing patient services and access to care, and so much more!

## We Fund Breakthroughs!

There is currently \$8 million + being currently invested here in Indiana for cancer research through 8 grants

## We Improve Access!

600 + Free rides provided for cancer patients in Indiana to treatment in 2023 and 2,500 + Nights of lodging provided to cancer patients from Indiana through our Hope Lodges in 2023

## We Provide Direction!

64 Healthcare systems partnered with in Indiana in 2023 & 300,000 + Calls and chats to the 24/7helpline for information and support in 2023

# Partnership Opportunities

**Presenting Sponsor**

**\$15,000**

## Promotional/Marketing

- Event Naming Rights (as Circle City Soiree | Company Name) on all event materials.
- Prominent logo placement and mention in any promotional materials for 2024.
- Promotional coverage on event social media (Instagram, Facebook & LinkedIn)
- Company name included in pre and post event press releases as well as the opportunity to be quoted in any media or news outlets as the Presenting Sponsor.
- Company logo on event invitations, emails, and correspondence.
- Ad in Program Book
- Recognition at 2024 Discovery Ball Event (Largest American Cancer Society event in Indiana)
- Logo on Silent Auction Site listed as Presented By
- Logo included on Photo/Video booth prints

## Event Visibility

- Speaking opportunity during the Circle City Soiree event program.
- 2 Reserved VIP Tables at Circle City Soiree
- Verbal recognition at Circle City Soiree
- Company logo featured on all event signage.
- Opportunity to co-brand a guest favor for all attendees.
- Company logo prominently placed at the entrance to Circle City Soiree.
- Opportunity for event activation at Circle City Soiree for marketing/promotional purposes.

## Special Events

- 20 tickets for Circle City Soiree
- 8 tickets to 2024 Discovery Ball Event

# Partnership Opportunities

**Diamond Sponsor**

**\$10,000**

## Promotional/Marketing

- Company Logo on event social media Instagram, Facebook & LinkedIn sponsor spotlight.
- Promotional coverage on event social media (Instagram, Facebook & LinkedIn) sponsor spotlight.
- Logo on event Site, Signage, and Program Book
- Company name included in pre & post-event press releases.
- Ad in program book
- Recognition at Discovery Ball (Largest American Cancer Society event in Indiana)

## Event Visibility

- Verbal recognition at Circle City Soiree
- 1 Reserved VIP Table at Circle City Soiree
- Company logo featured on event signage
- Logo on Silent Auction Site

## Special Events

- 12 tickets for Circle City Soiree
- 6 tickets to Discovery Ball Event



## Platinum Sponsor

\$5,000

### Promotional/Marketing

- Promotional coverage on event social media (Instagram, Facebook & LinkedIn)
- Company Logo included in pre and post event press releases.
- Company Logo on Event Site, Signage and Program Book

### Event Visibility

- Verbal recognition at Circle City Soiree event
- Company logo on event signage
- 1 Reserved VIP Table

### Special Events

- 8 Tickets to Circle City Soiree
- 4 Tickets to Discovery Ball Event (Largest American Cancer Society event in Indiana)

## Gold Sponsor

\$2,500

### Promotional/Marketing

- Promotional coverage on event social media (Instagram, Facebook & LinkedIn)
- Logo on Circle City Soiree Site

### Event Visibility

- Verbal recognition at Circle City Soiree
- Company Logo listed on the Sponsor Signage
- Company Logo in Program Book

### Special Events and Private Parties

- 6 tickets for Circle City Soiree
- 2 tickets to 2024 Discovery Ball (Largest American Cancer Society event in Indiana)





**Silver Sponsor**

**\$1,000**

## Promotional/Marketing

- Logo on event site

## Event Visibility

- Company Name listed on the Sponsor Signage
- Company Name in Program book

## Special Events and Private Parties

- 4 tickets for Circle City Soiree



**Questions?**

**Contact Michael Smith: Sr. Development Manager**

**Michael.smith@cancer.org**

**812-781-0435**

## Promotional Sponsorships

### Napkin Sponsor – \$3,500

- Logo on event beverage napkins
- Event Website Linkage
- Event Signage
- 6 Tickets to Circle City Soiree

### Bar Sponsor – \$3,000

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- Signage at bar
  - Event Website Linkage
  - 6 Tickets to Circle City Soiree
  - Opportunity for Signature Drink

### Registration Sponsor – \$4,000

- Signage at Registrable Table
- Event Site Linkage
- Buttons for all registration volunteers with your logo
- Opportunity for your employees to volunteer at registration night of event
- 6 Tickets for Circle City Soiree

### Wine Toss Sponsor – \$2,000

- Signage at Wine Toss Fundraiser
- 4 Tickets to Circle City Soiree

**Questions?**

**Contact Michael Smith: Sr. Development Manager**

**[Michael.smith@cancer.org](mailto:Michael.smith@cancer.org)**

**812-781-0435**