



Every cancer. Every life.

# *Circle City Soiree*

# Culinary Partner Opportunities

2024



## EVENT OVERVIEW

Circle City Soiree is the premier event hosted by the Indianapolis Associate Board of Ambassadors. On Friday, June 7th, 2024, we will host the 3rd annual Circle City Soiree at the VisionLoft Stutz in downtown Indianapolis. Guests will enjoy a walk-around tasting where they can sample dishes from local Indianapolis restaurants, while enjoying an exciting silent auction and other entertainment. This event is hosted by the American Cancer Society's Associate Board of Ambassadors (ABOA) to raise necessary funds to support the American Cancer Society's lifesaving mission to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

**Friday, June 7th, 2024 | VisionLoft Stutz | 7 PM - 11 PM**

## WHY HOST A TASTING STATION?

The American Cancer Society's vision is a world free from the pain and suffering of cancer. Our purpose is to achieve it. Your partnership will make a significant impact on our mission. Tasting Station Hosts will be at the center of our signature event seeking to raise over \$60,000 for cancer research, patient services, and patient support. Partnering with the American Cancer Society will also bolster your reputation and demonstrate your commitment to serving the community. Cancer will touch nearly every consumer/customer, employee, colleague, member of the community or a loved one.

- 1 in 2 men and 1 in 3 women will develop cancer during their lifetime. We are a united force against all cancers. Help us accomplish our mission to save lives and celebrate life. Every single day.
- Americans believe cancer is the single most important health problem they face.
- 85% of consumers have a more positive image of a company when it supports a cause they care about.
- The American Cancer Society has a 98% recognition rate among Americans. No other health organization has a higher rating.

# Tasting Station Hosts Benefits & Details

## TASTING STATION HOSTS PROVIDE:

- Tasting-size samples of at least one signature dish, with enough samples for a crowd of 200 guests.
- Equipment necessary to prepare and/or heat their samples, display materials and decorations for their table.
- Disposable serveware for guest usage
- At least 1 (but ideally 2) staff to serve the food to guests.
- Partners raise awareness for Circle City Soiree by sharing the event and their participation

## TASTING STATION HOSTS RECEIVE:

- Two (2) tables for food prep and service.
- Two (2) complimentary tickets to Circle City Soiree.
- At least one (1) social media post announcing partnership.
- Opportunity for event activation for marketing/promotional purposes to all attendees.
- Event on-site signage recognition
- Event Website recognition

### Questions?

**Contact Michael Smith: Sr. Development Manager**

**[Michael.smith@cancer.org](mailto:Michael.smith@cancer.org)**

**812-781-0435**



# Join us in ending cancer as we know it, for everyone.

We're helping save more lives than ever before by empowering activists, conducting breakthrough research, providing patient services and access to care, and so much more!

## We Fund Breakthroughs!

There is currently \$11 million + being invested here in Indiana for cancer research through 8 grants

## We Improve Access!

600 + Free rides provided for cancer patients in Indiana to treatment in 2023 and 2,500 + Nights of lodging provided to cancer patients from Indiana through our Hope Lodges in 2023

## We Provide Direction!

64 Healthcare systems partnered with in Indiana in 2023 & 300,000 + Calls and chats to the 24/7 helpline for information and support in 2023